



# **EDPR UNIVERSITY CHALLENGE**

## **15<sup>th</sup> edition | 2023**

### **Rules and Regulations**

“Turn on your ideas. Save the planet”

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# EDPR University Challenge 2023 Rules

## Article 1

### Objective of the award

1. “EDPR University Challenge 2023” (EDPR UC 2023) is an EDP Renewables initiative whose mission is to contribute to the development of the academic excellence of of undergraduate, graduate and postgraduate students (1st and 2nd cycles of the Bologna Process) and to encourage the development of innovative projects within the scientific community (Doctorates and PhD students) related to the field of renewable energies and sustainability.
2. The objective of the EDPR University Challenge 2023 is to promote a networking framework between universities, research institutes and the business world.

## Article 2

### Regulation of the award

1. The EDPR UC 2023 is governed by these rules and regulations, with the Monitoring Committee and the Award Jury being responsible for their interpretation, application and resolution.
2. The selection criteria and rationale for decisions, including the allocation of awards to the winners, are based exclusively on the competence and knowledge of the initiative’s promoters.
3. The decisions of the Monitoring Committee and the Jury may not be subject to complaints or appeals, and are unquestionable and definitive, always and under any circumstances.
4. The promoters of the EDPR UC 2023 reserve the right to withhold the awards if they decide that none of this year’s projects meet the minimum requirements of distinction that they have set.

## Article 3

### Nature of the award

#### A. Students Category

1. The EDPR UC 2023 will grant the winning group an award with a gross value equal to **10,000 euros**.
2. The EDPR UC 2023 will grant an award with a gross value equal to **5,000 euros to the second highest rated project**.
3. The EDPR UC 2023 will grant an award with a gross value equal to **2,500 euros to the third highest rated project**.
4. There is also the possibility of granting an internship at EDP Renewables to the winning students, if they meet the requirements of the Company’s Human Resources department.

5. Payment of the awards will be made by EDP Renewables and will be issued individually to each of the members of the winning groups; the amounts transferred shall be subject to the applicable withholding tax in the current year.
6. All groups will receive a certificate of participation.

#### **B. PhD Category**

1. EDPR UC 2023 will attribute to the winning project a prize of gross value equal to **5,000 euros**.
2. The payment of the prize will be made by EDP Renewables, and will be made individually to each of the members of the winning group; the amounts transferred will be subject to the tax withholding applicable in the current year.
3. All participants will receive a certificate of participation.

#### **Article 4**

##### **Duration of the award and project submission deadline**

1. The EDPR UC 2023 will take place during the 2022/2023 academic year. There will be a project development period of approximately three months, starting from the deadline for submission of the application.
2. The deadlines to participate and submit the projects are as follows:

##### **Students Category**

- a) Submission of applications until **May 31<sup>st</sup>, 2023**
- b) Submission of the follow-up questionnaire until **June 9<sup>th</sup>, 2023**
- c) Submission of project until **June 30<sup>th</sup>, 2023**

##### **Students Category**

- a) Submission of applications until **July 15<sup>th</sup>, 2023**
- b) Submission of the follow-up questionnaire until **July 30<sup>th</sup>, 2023**
- c) Submission of project until **September 1<sup>st</sup>, 2023**

3. The award ceremony will be held in September / October 2023 (to be confirmed).

## **Article 5**

### **Scope**

1. In this edition, “EDPR University Challenge” will have as its motto “Turn on your ideas. Save the planet”.
2. The projects to be developed must be oriented towards renewable energies and sustainability, in all their areas and uses, and if possible focused on the reality of EDPR Renewables, that is, those projects whose viability could be carried out by the company or that represent a possible improvement for future projects.
3. Also as an example, some possible topics are presented on which the projects could be based:
  - a) Development of projects related to sustainability in all its scope, and how this concept can be applied to companies;
  - b) Development of innovative projects that may include, if it is considered so, a component of engineering, architecture, administration and business management or marketing for the use of renewable energies;
  - c) Potential use of offshore wind energy;
  - d) Hydrogen as an energy source of the future;
  - e) Development of new storage systems: Storage;
  - f) Study of innovative technological solutions or in the process of development for the most efficient use of renewable energy sources;
  - g) Preparation of a business model for the launch of new products associated with renewable energies (Biomass, Wind, Hydric, Solar);
  - h) Preparation of a communication plan for awareness campaigns on the benefits of renewable energies;
  - i) Development of microgeneration equipment: Improvement of existing systems in the market;
  - j) Development of the “sustainable city” concept;
  - k) Study and development of mobility solutions that involve the use of vehicles powered by renewable energies (projects may include a component of engineering, administration and management of companies (Business), marketing or just some of the components mentioned;
  - l) Stakeholders management.

## **Article 6**

### **Presentation of the award at educational institutions**

During the second semester, several in-person and online presentations will be held at different universities and research centers in order to promote the EDPR University Challenge, as well as to clarify any doubts that may arise regarding the appropriate development of projects.

## Article 7

### Application requirements

#### A. Students Category

1. The opportunity to participate in this challenge will be available to all applicants who meet the following requirements, within the dates specified in the application:
  - a) Pursuing a degree in Spain, France, Italy or Belgium, or enrolled in an EIT InnoEnergy program at the undergraduate and graduate levels, whose programs include content related to engineering, business administration and management, marketing and communication, economics or another discipline that could contribute to the field of renewable energies;
  - b) Be organized into teams with a minimum of two and a maximum of four members;
  - c) The members of these teams may be pursuing their studies at the same or other educational institution;
2. The following individuals may not participate:
  - a) PhD students.
  - b) Any student who participates in more than one group at the same time.
  - c) Students who have been named winners of any of the previous editions of the EDPR University Challenge.
  - d) Employees (regardless of contract type) of EDP Group, PremiValor Consulting or EIT InnoEnergy.

#### B. PhD Category

3. The opportunity to participate in this challenge in the PhD category will be available to all applicants who meet the following requirements, within the dates specified in the application:
  - a) Hold a PhD in the fields of engineering, business administration and management, marketing and communication, economics or other discipline that could contribute to the field of renewable energies;
  - b) Be pursuing a doctorate in engineering, business administration and management, marketing and communication, economics or another area that could contribute to the field of renewable energies;
4. In this category, participation may be individual or in teams, with a maximum of five members;
5. The team members may belong to different Universities and/or Research Centers.
6. In the PhD Category, the participation of employees (regardless of the type of contract) of EDP Group, PremiValor Consulting or EIT InnoEnergy is not accepted.
7. In the PhD Category, each participant may submit only one project.

## **Article 8**

### **Application procedures**

1. Applicants who fulfill the conditions specified in the previous article must formalize their application by filling out the form available at the website of the EDPR University Challenge within the established time period.
2. Along with the application form, they must provide the following documents:
  - a) Photocopy of the national ID of each applicant;
  - b) Photocopy of their student ID card for the current year;
  - c) Document certifying the situation in accordance with number 3 of article 7.º - PhD Category.
3. If it is not possible to upload the documents on the form provided, they must be sent as digital files to [edpruniversitychallenge.es@premivalor.com](mailto:edpruniversitychallenge.es@premivalor.com).
4. For projects from the universities associated to EIT InnoEnergy Master Programmes and those students enrolled at universities from Italy, France and Belgium, they must be sent to [edprchallenge@innoenergy.com](mailto:edprchallenge@innoenergy.com).
5. The formalization of the application constitutes the unqualified and unconditional acceptance of the terms and regulations of the EDPR University Challenge, as well as the express authorization to confirm the authenticity of the corresponding declarations.

## **Article 9**

### **Monitoring or advisory process**

1. The monitoring process has been designed to bring the participating groups into closer contact with EDPR, and to assist them with the development of their projects and allow for these to be monitored.
2. In order to participate in the process, the groups must complete the Monitoring Questionnaire (MQ), which will be available on the contest website.
3. Within a period of two weeks following the submission of the MQ, the Committee will issue a response to help guide each group.
4. If deemed necessary, the Committee may request additional information regarding the projects.
5. Participation in the monitoring process will be mandatory.
6. If they wish, the groups may contact the Monitoring Committee during the project development period to get the support they need. The Monitoring Committee will not release any kind of information that may be private or confidential.
7. The clarifications and/or information provided by the Committee may be forwarded to all the contest participants, provided that the other participating groups can utilize them.

## Article 10

### Project submission procedures

1. Each project submitted must be delivered as a report **written in English or Spanish** in a Word or PowerPoint document (PDF format).
2. As a general guideline, it is suggested that the submitted projects do not exceed 25 pages in Word or 60 slides in PowerPoint, excluding any annexes and bibliographies in either case.
3. The written report can be submitted digitally through the online platform <https://www.edpr.com/en/edpruniversitychallenge#what-is->
4. For digital submission, the following conditions should be considered:
  - a) Projects can have a maximum size of 25 MB and must be submitted in PDF format.
  - b) If necessary, the projects and attachments may be contained in a compressed ZIP folder.
  - c) If a project contains multimedia elements and/or exceeds the aforementioned 25MB limit, the use of other platforms such as *WeTransfer* ([www.wetransfer.com](http://www.wetransfer.com)) will be accepted.
  - d) Projects may be sent up until 11:59 pm on the day of the submission deadline for each period.
5. Any questions or problems concerning the project submission procedures should be reported and sent via email to [edpruniversitychallenge.es@premivalor.com](mailto:edpruniversitychallenge.es@premivalor.com).
  - o For projects from the universities associated with EIT InnoEnergy Master Programmes and those students enrolled at universities from Italy, France and Belgium, any questions or problems concerning the project submission procedures should be reported and sent via email to [edprchallenge@innoenergy.com](mailto:edprchallenge@innoenergy.com).
6. Two days after the project submission deadline, the groups must send in the Final Project Synthesis (FPS), available on the contest web page.
7. Along with the FPS, each group may submit proof of their project presentation, in a video no more than 60 seconds long.

## Article 11

### Intellectual property of submitted projects

1. The intellectual property of each project belongs to its creators, as does the copyright of any project of a personal nature.
2. The reports containing the projects submitted to the contest will not be returned to the participants, and EDP Renewables will have the right to release them as it sees fit.
3. EDPR may offer the winning groups the possibility of implementing or developing their projects.



## **Article 12**

### **Preliminary Assessment Jury and Attribution Jury to present the award at the Award Ceremony**

1. The Preliminary Assessment Jury will be composed of representatives from EDP Renewables, EIT InnoEnergy and PremiValor Consulting with extensive experience in the areas of business administration and management, marketing and engineering.
2. The members of the Preliminary Assessment Jury will be charged with evaluating all of the eligible projects, in order to select the finalists that will move on to the final assessment phase.
3. The sole responsibility for the selection of the best projects and the attribution of awards for the EDPR UC 2023 belongs to the Attribution Jury, which will sovereignly deliberate based on the criteria that they deem to be most appropriate for the objectives of the contest, and which are generally outlined in the following article.
4. The Attribution Jury will be responsible for the final decision and will be composed by the members of the Preliminary Assessment Jury along with at least two additional members, one of whom will be part of the EDP Renewables staff in the area of business administration, marketing or engineering. The other additional jury member will be an external individual who is a leader in the Spanish renewable energy sector.

## **Article 13**

### **Project assessment criteria**

1. The evaluation of the projects will be based on the following aspects:
  - a) Methodology applied in the development of the project (the use of the Canvas model is valued, although it is not mandatory);
  - b) Innovation and creativity;
  - c) Adaptation of the project to the reality of EDP Renewables and the objectives of the contest;
  - d) Implementation plan and actual viability;
  - e) Formal report of the project;
  - f) Presentation of the project at the Ceremony (Elevator pitch)
2. It should be noted, however, that, given the type of project presented, some of the evaluation criteria may not be applicable.
3. The selection criteria and the grounds for decision, including the awarding of prizes, are responsibility of the Preliminary Assessment Jury and Attribution Jury, and their decisions cannot be the subject to a claim or appeal.

## **Article 14**

### **Award Ceremony**

1. For the Award Ceremony will be selected:



- (a) Students Category: a maximum of 7 best projects coming from universities in Spain and a maximum of 3 projects from EIT InnoEnergy or from universities in France, Italy or Belgium, making a total of 10 projects (this selection will be subject to the quality of the projects presented).
  - b) PhD Category: a maximum of 3 best projects will be selected.
2. The selected participants from the Student Category and PhD Category (the semi-finalists) must prepare their participation in the Award Ceremony by presenting their project in Elevator Pitch format in English supported by a PowerPoint presentation also in English. Any presentation incorporating multimedia files must include the files attached with the presentation.
3. The purpose of this “elevator pitch” is to give the groups the opportunity to present their projects to the audience at the Award Ceremony, which typically consists of staff from EDP Renewables, PremiValor Consulting and EIT InnoEnergy, as well as professors and students from different universities around the country, guests from the business world, investors, journalists, financial institutions, etc.
4. During the Award Ceremony, the jury may ask the participants some questions about the project.
5. The presentations must be made in English by the registered members of the group.
6. In case of non-attendance of at least one of the members of the group (Student Category and PhD Category) at the Award Ceremony, the project will be automatically excluded from the contest.
7. Subsequently, the semi-finalists will be sent the procedures to prepare their participation in the Award Ceremony.

## **Article 15**

### **Announcement of the decision (Award Ceremony)**

1. After the aggregate analysis of the projects presented, the final decision of the EDPR UC 2023 awards will be publicly announced and released.
2. There will be no individual communication regarding the projects presented.
3. For 10 business days following the Award Ceremony, EDPR reserves the right to publish a press release through the appropriate means, which includes the names of the winning projects and group members.
4. All participants who receive an award are required to expressly agree to participate in this event and to allow their photos and information to be disclosed for the purposes of promoting the Contest, its Beneficiaries, their academic institutions and the event's Promoters.

## **Article 16**

### **Monitoring Committee**

In Spain, the entire process of launching and processing the contest, interpreting the Rules and Regulations and attributing and delivering the awards will be the responsibility of the Monitoring Committee (the “Committee”), which will be composed of two representatives from EDP Renewables and two members of PremiValor Consulting.



## **Article 17**

### **Claims to the award**

All claims to the award will be automatically and definitively rescinded, with no specific formality requirements, under any of the following circumstances:

- a) If any irregularity is discovered in the application of the winning group;
- b) If there is evidence that the project was carried out by individuals other than the members of the winning group;
- c) If the award is not claimed within one year following the date of its attribution;
- d) If, while the award is pending, the winning group members are subject to any criminal proceedings by the State or administrative proceedings by the educational institution where they are enrolled, or if they engage in any behavior in the presence of the promoters, sponsors or third parties that may seriously damage the image and reputation of the participants, or discredit and damage either the institutions involved or the winning group members themselves.

## **Article 18**

### **Alterations to the dates and deadlines set forth in these Regulations**

The dates and deadlines set forth in these Regulations may be subject to alterations at the discretion of the Promoters of the EDPR UC 2023. All changes will be publicly announced.